



BAND ON THE SAND

PRESS RELEASE

FOR IMMEDIATE RELEASE

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CONTACT:

Rosie Ritchie, Founder of Band on the Sand

213-222-6292

infobeachhousesb@gmail.com

City of Seal Beach

Community Affairs

562-431-2527 Ext.1344

Seal Beach, CA – Wednesday, June 8th. The Beach House, host of this year’s Band on the Sand Annual Community Event, announced today that it would cancel the highly anticipated event originally scheduled for July 3, 2022.

This decision was not arrived lightly. In conversations with local authorities and our City representative, there were concerns expressed regarding recent national events. “In a precautionary effort and after much heart-breaking consideration and deliberation, the only responsible option for our attendees, and many dedicated volunteers was to cancel the event”, said Rosie Ritchie, event founder and partner of The Beach House.

The Band on the Sand event team was looking forward to bringing back this beloved community event after the two-year hiatus due to COVID health guidelines. The Band on the Sand annual event is a celebration of community, music and family fun that culminated in fireworks every third of July. Preparations such as sponsorships, pre-paid table reservations, deposits and advertising throughout the community were already in the works for this year’s event. “Despite our disappointment, we feel strongly, that our community needs to be prioritized above all else.”

Band on the Sand would like to thank our neighborhood sponsor, Chevron/G&M Oil as well as the thousands of faithful attendees who have unfailingly supported our event from year to year. The families and volunteers are the essence of what makes this event so special. We are proud that Band on the Sand has grown exponentially over the last couple of years and had attracted thousands of people to Seal Beach. Although incredibly saddened, we remain committed to investing our time and efforts into making next year’s event more memorable than ever.

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